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6633 Cameron Court • Brooklyn, NY 11204 • 718-837-2204 • spignal@aol.com

## **CURRICULUM VITAE – TONY DI SPIGNA**

**1967 - 1969. Bonder & Carnase - New York.** A creative studio specializing in letterform, typographic design and production for all aspects of visual communication.

**1969 - 1973. Lubalin, Smith, & Carnase - New York.** An award winning communication design studio, with national and international clients. Projects ranged from Advertising Campaigns, Corporate Identity & Branding, to designing US stamps for the federal government, and everything in between including strategic planning and marketing for both print and film media.

- Assisted principal designers, Herb Lubalin, Ernie Smith and Tom Carnase from creative to pre-press.

**1973 - 1978. Artissimo Inc. - New York.** Became independent and created Artissimo Inc., a studio specializing in Typographics, Lettering Design, and Corporate Identity.

**1977 - Present. Pratt Institute, Brooklyn and New York Campus.** Distinguished Professor with Tenure. Teaching in the Graduate Communication Design and Packaging Department. Courses: Typography I & II, Typographics I & II, Thesis I & II. Project assignments included national and international contests too numerous to mention here, where students have won various first prizes of \$5000.00 each and various other special prizes and honorable mention.

- Served on numerous departmental functions and committees including reviewing new incoming students portfolios, peer review committee for promotions and advancement, Pratt buildings and grounds committee, faculty and administrative searches, and course curriculum committees.

- Consecutively in charge of setting up both end of semesters Surveys and The Pratt Show for approximately 25 years, and presently continues to be on the committee for The Pratt Show.

- Received the Pratt Institute Distinguished Teacher Award 1999.

- He has taught at The School of Visual Arts and continues to teach in the Fine Arts Department at the New York Institute of Technology. Courses: Visual Communication, Editorial Design, Typography I & II, Corporate Identity, Advertising Design Problems, Graphic Design I, II, Book Design, Package Design I & II, Illustration, Life Drawing and Portfolio Class.

**1978 - 1981. Lubalin Associates - New York.** Became Vice president & Partner of Lubalin Associates, a complete service studio creating award-winning designs that have become legendary. Projects ranged from strategic planning and marketing, promotional campaigns to full scale identity programs, annual reports, point of sale advertising, film & television, packaging design, publishing, editorial design, product development, and you name it, we did it.

Clients included: Public Broadcasting Service, Saks 5th Avenue, Jamaica Tourist Board, The Irish Tourist Board, US Virgin Islands, The World Trade Center, Hanes, Georg Jensen, Schlumberger, and various other Fortune 500 companies.

**1981 - Present. Di Spigna Design – New York.** Created Di Spigna Design, an independent design studio specializing in Letterform & Typographic Design, Corporate Identity and consultancy on all aspects of communication design.

**2009 - Present. Thinstroke llc. – New York.** Founded Thinstroke llc., a design consultancy studio specializing in creating new and exclusive typefaces for world wide distribution.

**REPRESENTATIVE CLIENT LIST:** ABC-TV/NBC-TV/CBS-TV/PBS-CHANNEL 13/RANDOM HOUSE/PENGUIN BOOKS/20TH CENTUREY FOX/JC PENNEY/BOOK OF THE MONTH CLUB/ESQUIRE MAGAZINE/SPORTS ILLUSTRATED/NEWSWEEK MAGAZINE/ZIFFDAVIS PUBLISHING/Mc CALLS MAGAZINE/MONEY MAGAZINE/LADIES HOME JOURNAL/RED-BOOK MAGAZINE/AMERICAN BOOK AWARDS/GREY ADVERTISING/STEVE BURNETT INC./OGILVY & MATHER ADV./BURSTON-MARSTELLER ADV./WELLS RICH GREENE ADV./AMMIRATI & PURIS ADV./BBD & O ADV./LANDOR ASSOCIATES/PUSHPIN ASSOCIATES/PENTAGRAM DESIGN/GERTSMAN & MYERS, INC./THE MUSEUM OF BROADCASTING/DAVID DEUTCH ASSOCIATES/LEBER KATZ & PARTNERS/SPIROS ASSOCIATES/LETRA-SET, USA, INC./EDUCATIONAL BROADCASTING CO./THE HARTFORD INSURANCE CO./LOUISE FILI DESIGN/THE INK TANK/21ST CENTURY GRAPHICS/PINCO PALLINO FASHION/IL GOLFO NEWS/TAKI CERAMICA/LENALI BELLEZZA BOUTIQUE.

**WORK PUBLISHED IN:** CA Magazine/Communication Et Langages Magazine/Campana Magazine/Graphis Magazine/Print Magazine/Baseline Magazine/The Typographer Magazine/Graphic Design Magazine, South Korea/Modern Scribes and Lettering Artists Book/Typo by Friedl, Ott, Stein/American Type Design & Designers, by David Consuegra./Foundation of Graphic Design, by Kevin Gatta and Marilyn Lyons/Herb Lubalin by Alan Peckolick & Gertrude Snyder/Lubalin by Adrian Shaughnessy/A History of Graphic Design by Philip Meggs.

**LECTURES & SEMINARS:** Syracuse University, New York/Fashion Institute of Technology, New York/George Washington University, Washington D.C./Parsons School of Design/New York University/Oregon State University/Rutgers University, New Jersey/Pratt Institute, New York./ The School of Visual Arts/Art Directors Club of New Jersey/Influences 3 Conference, Marshall University, West Virginia/Envision 11 Conference, Sacramento, California/Design Centere, Manchester, England/National College of Art & Design, Dublin. Ireland/College of Fine Arts, Sidney, Australia/Jeff Talks, Istanbul, Turkey/Graphic Arts Guild, New York/Anadolu University, Eskisehir, Turkey.

**BOOKS:** “Tony Di Spigna’s Love Letters”, a book on more than 40 years of professional Spencerian letterform designs by Tony Di Spigna to be published in 2013. Other books presently being designed “Typogrrrraphics”, a book by Tony Di Spigna on his art of typographic designs, and “Grrrraphics”, a book on his graphic work including a majority of rejects that have never been seen.

**EXHIBITIONS:** Art Directors Club of New York/Art Directors Club of Sacramento/Paris, France, Traveling Design Exhibit organized by Jean Larcher/London, England, Traveling Design Exhibit organized by David Quay/The School of Visual Arts – Part of the 40th Anniversary Celebration/Pratt Institute, New York/New York Institute of Technology/Carnegie International Museum, Pittsburgh/C.C.I. Centre Georges Pompidou International Exhibit, Paris, France/Museo Civico Del Torrione, Forio, Italy/Anadolu University Museum, Eskisehir, Turkey.



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## **BIOGRAPHY – TONY DI SPIGNA**

Tony Di Spigna was born on the island of Ischia, Italy in 1943. He graduated from New York City Community College in 1964 and Pratt Institute in 1967.

After working two years with Bonder & Carnase, he joined Lubalin, Smith & Carnase in 1969. His talent as a designer were employed in all areas of visual communication design.

In 1973, he opened his own design studio Artissimo Inc., in New York. His designs have been published in various trade publications, and have won numerous awards from such prestigious organizations as The Art directors Club, American Institute of Graphic Arts, The Type Directors Club, The One Show, and The Annual Creativity Shows. His work has been exhibited in a number of shows both in the U.S. and abroad.

In 1978, he joined Herb Lubalin Associates as a Vice President and partner.

In 1981, he opened his own design studio, Tony Di Spigna Inc.

He has taught at The School of Visual Arts, New York, and is currently teaching at The New York Institute of Technology, Undergraduate Fine Arts Department. He is also a tenured Professor at Pratt Institute where he continues to teach in the Graduate Design Department.

He has been a juror for professional organizations and has lectured and exhibited his work at various schools and design organizations in the U.S. and abroad.

Tony Di Spigna has designed numerous typefaces, most notably Serif Gothic, Fattoni, Playgirl, Lubalin Graph, and exclusive corporate typefaces for PBS, the Coca Cola company and the Louis Dreyfus Corporation.

In 2009, he co-founded Thinstroke llc. A communication design studio that specializes in creating new and exclusive typefaces for world wide distribution.

Tony Di Spigna lives in Brooklyn, New York. With his wife, Maria Rosa, he made his best creations: Markvito, Mariella, Franca, Angelica and Anthony.